

SOCIAL MEDIA POLICY

Everyone uses social media these days and Birth & Beyond Pediatrics, P.C. (BBP) is no exception. We have a Facebook page and may engage in other social media platforms soon. We encourage you to read, share and interact with us on these sites. Before you post, please make sure you read our social media policy below.

PRIVACY

Patient privacy is of the utmost importance to BBP. Please do not post information on any Social Media Page that contains private health information of BBP patients. **This includes posting photographs of any patients other than yourself.**

Please also refrain from posting any photographs of medical signage or materials located in the BBP office. Often these materials are subject to copyright and intellectual property rights laws and are not intended to be reproduced.

CONTENT

We welcome and encourage open discussion on BBP's social media sites and look forward to your comments. We do make reasonable efforts to monitor participation to ensure that visitors stay on topic, are courteous and avoid making offensive comments. We reserve the right to:

- Edit and/or remove comments
- Delete offensive comments
- Block offensive contributors
- Delete spam and suspected spam

While BBP will use best efforts to monitor the BBP sites, BBP is **not responsible** for the content of any comments or responses posted to any web site or social media site.

NO MEDICAL ADVICE

Please remember that information posted on BBP's social media platforms should not be considered medical advice and should not replace a consultation with your health care professional. Please contact your healthcare provider for specific medical advice and/or treatment recommendations.

PERMISSION

From time to time, BBP posts photographs of its patients, **with their permission**, on the BBP Facebook page and website. By signing below, you are giving BBP permission to use yours or your child's photographs on the BBP website and social media accounts, including Facebook.

Parent/Guardian's signature: _____ Date: ____/____/____

Child's Name: _____ Date of Birth: ____/____/____

_____ Date of Birth: ____/____/____

_____ Date of Birth: ____/____/____

_____ Date of Birth: ____/____/____